



SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM FIRST GRADE COLLEGE

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka &
Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,
Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified



**TO DEVELOP ENTREPRENEURIAL SKILLS, ATTITUDE AND BEHAVIOUR
A WORKSHOP ON " ENTREPRENEURSHIP SKILL, ATTITUDE AND
BEHAVIOUR DEVELOPMENT"**



Seshadripuram Educational Trust



SESHADRIPURAM FIRST GRADE COLLEGE

Yelahanka New Town, Bengaluru – 560064

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka
& Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956
Accredited 'A+' Grade by NAAC and ISO 9001 : 2015 Certified

INSTITUTION'S INNOVATION COUNCIL

in association with

POST GRADUATE DEPARTMENT OF COMMERCE AND MANAGEMENT

is organising Workshop on

**"Entrepreneurship Skill , Attitude
and Behaviour Development"**



Dr. Piyush Kumar Soni

Coordinator - National Innovation & Startup Policy
Certified Institute Innovation Ambassador - IIC
Ministry of Education, AICTE, New Delhi
Professor and Head - IIE
New Horizon College of Engineering, Bangalore

8

DECEMBER

2023

10.00 A. M. to 1.00 P.M.



N. R. Pandith Aradya
Chairman
Governing Council

Dr. S. N. Venkatesh
Principal, SFGC
& Chairman, IIC

Dr. Raji Pillai
Director, PG Department
& President, IIC

Sridhara G.
IIC Co-ordinator

Pavithra S.
Program Convenor



DATE: 08/12/2023

Event report on

“Entrepreneurship Skill, Attitude and Behaviour Development”

Objectives of the event:

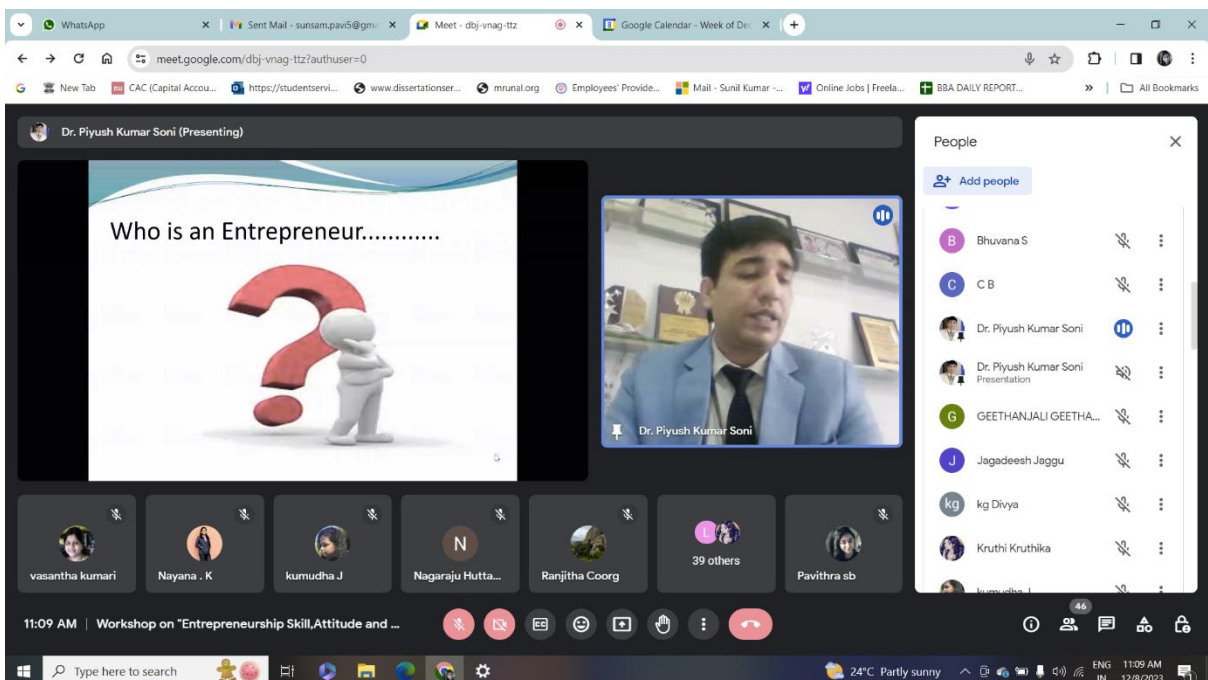
- To increase the knowledge and skill of becoming and sustaining oneself as an entrepreneur.
- To encourage the student to make the most use of virtual sessions, seize the opportunity to broaden their perspectives, and inspire them to develop their attitude and personality in their professional pursuits.

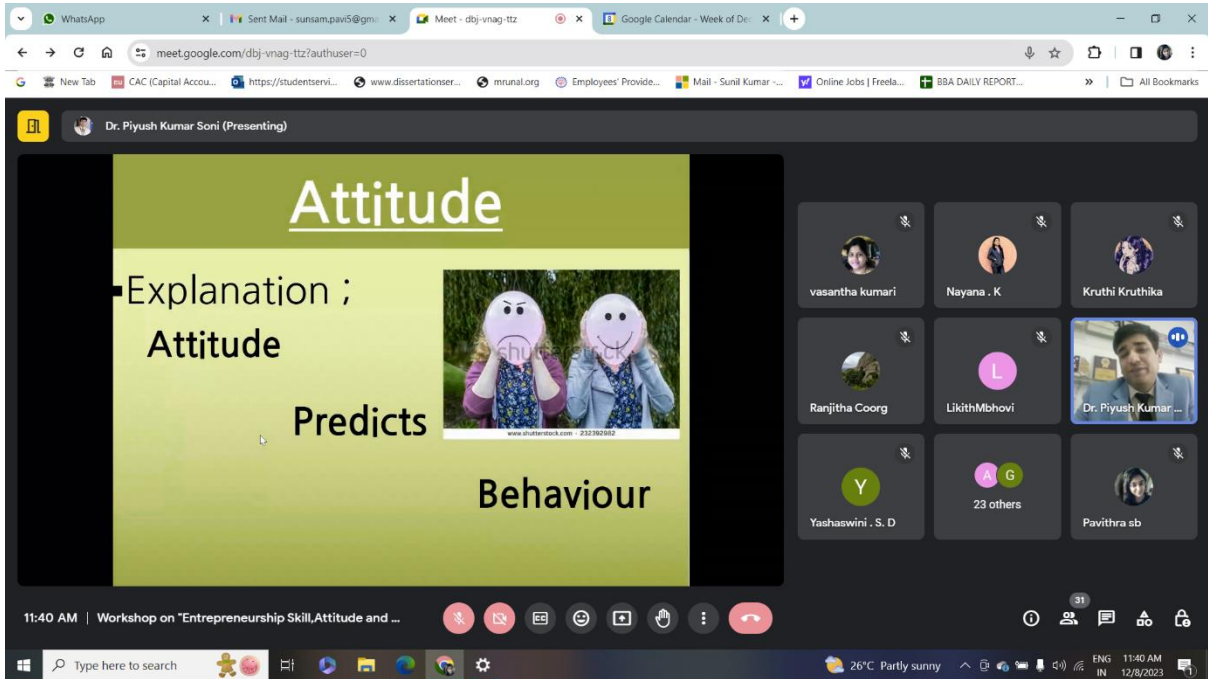
Seshadripuram First Grade College, Yelahanka conducted a workshop on “Entrepreneurship Skill, Attitude and Behaviour Development” for M. Com and M.Com (FA) students on 8th December 2023. The objective of the workshop is to open students' minds to the world of entrepreneurship & spark innovative ideas, foster collaboration, and leave each participant with a renewed sense of inspiration to help our students think broadly and unleash their creativity to succeed in Business. The session commenced with a welcome speech and introduction to the speaker by Pavithra S, Assistant Professor, PG SFGC. Soon after, the session was taken over by the resource person Dr A Sujin Jose. More than 40 students were present in the session online and offline. An interactive question-and-answer session allowed participants to seek clarification on specific topics and share their thoughts and experiences. The facilitator provided additional insights and addressed queries to ensure a comprehensive understanding.

The online session on “Entrepreneurship Skill, Attitude and Behaviour Development” proved to be an enriching experience for participants, equipping them with valuable insights and practical tools to innovation and success in their entrepreneurial endeavors. The combination of theoretical concepts, case studies, and hands-on exercises created a well-rounded learning environment, encouraging participants to embrace a design-centric approach in their entrepreneurial journeys. The session successfully underscored the synergy between design thinking and entrepreneurship in navigating the complexities of the business landscape. The session was concluded with a vote of thanks.

Dr. Raji Pillai
President IIC & Director PG SFGC

Photographs of the event

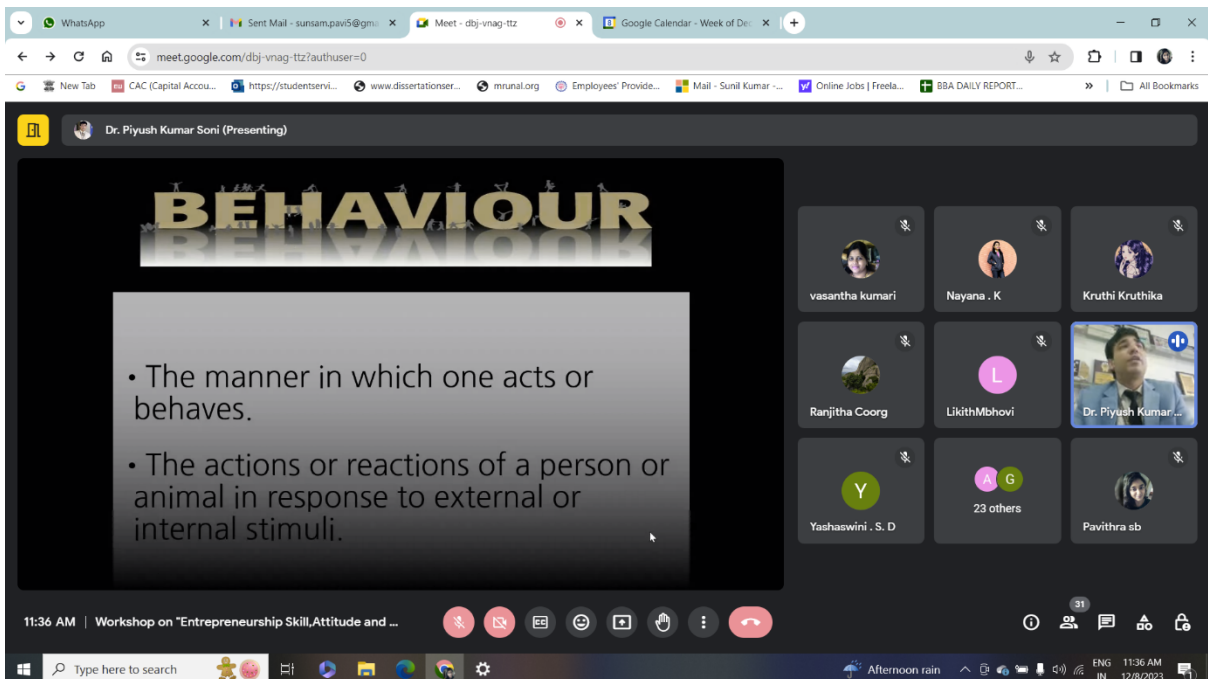




The screenshot shows a Google Meet interface. The main slide is titled "Attitude" and contains the following text:

- Explanation ;
- Attitude
- Predicts
- Behaviour

The slide also features an image of two puppets, one with a sad face and one with a happy face. The meeting controls at the bottom show the time as 11:40 AM and the title as "Workshop on 'Entrepreneurship Skill, Attitude and ...". The system tray at the bottom indicates a temperature of 26°C and "Partly sunny" weather.



The screenshot shows a Google Meet interface. The main slide is titled "BEHAVIOUR" and contains the following text:

- The manner in which one acts or behaves.
- The actions or reactions of a person or animal in response to external or internal stimuli.

The meeting controls at the bottom show the time as 11:36 AM and the title as "Workshop on 'Entrepreneurship Skill, Attitude and ...". The system tray at the bottom indicates "Afternoon rain" weather.





SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM FIRST GRADE COLLEGE

**Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka &
Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,
Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified**

